



CALL FOR EXPRESSIONS OF INTEREST (EOI)

Consultancy Services for the Production of an Impact Documentary for the Building Resilient and Active Communities in Extractive Landscapes in Ghana (BRACE) Project

Introduction

A Rocha Ghana (ARG), in partnership with Wacam and the Nature and Development Foundation (NDF), invites Expressions of Interest from qualified documentary production companies or experienced individual filmmakers to produce a high-quality impact documentary for the **Building Resilient and Active Communities in Extractive Landscapes in Ghana (BRACE)** Project.

The BRACE Project is funded by the European Union and implemented by the three partner organisations to strengthen environmental governance, promote access to environmental justice, and empower communities affected by extractive activities across Ghana.

The selected consultant will work closely with the project partners and Communication Officers to develop a compelling documentary that captures the project's achievements, the voices of communities, and the transformational changes brought about through the project.

Background

Mining remains one of Ghana's most important economic sectors, yet its expansion has significantly affected many rural communities and ecologically sensitive landscapes. Communities' rights to their land, natural resources and a healthy environment continue to face increasing pressure from extractive activities.

Mining licences have increasingly been granted in environmentally and socially sensitive areas, including forests, rivers and farmlands, contributing to biodiversity loss, pollution, livelihood disruption and social conflict. Communities often experience inadequate compensation, environmental degradation and limited participation in decision-making processes affecting their lives.

Access to justice remains equally challenging. Many affected communities lack the financial resources, legal knowledge and institutional support needed to seek remedies for environmental harm or defend their land rights.

The BRACE Project was established to respond to these challenges by strengthening community resilience, enhancing environmental governance and improving access to justice through legal empowerment, awareness creation, capacity building and multi-stakeholder engagement.

As the project concludes, the consortium seeks to document its achievements through an engaging impact documentary that not only records project activities but tells the stories of the people whose lives have been transformed.

Purpose of the Assignment

The purpose of this assignment is to produce a **20-minute impact documentary** that demonstrates how the BRACE Project has contributed to improving environmental governance and the lives of mining-affected communities.

Rather than presenting a chronological account of project activities, the documentary should weave together personal testimonies, community experiences, expert insights and project evidence into a compelling story of change.

The film should communicate both the emotional and measurable impact of the project while inspiring continued support for community-led environmental governance and access to justice.

Objectives

The documentary should:

- Showcase the project's overall achievements and contribution to environmental governance.
- Highlight the experiences and voices of community members whose lives have been changed through the project.
- Demonstrate improvements in awareness of environmental and land rights.
- Capture examples of strengthened civic participation and access to justice.
- Illustrate partnerships among communities, civil society organisations and government institutions.
- Present lessons learned and recommendations for future programming.
- Produce an enduring communication product that can support advocacy, fundraising, knowledge sharing and policy engagement.

Target Audience

The documentary should appeal to diverse audiences, including:

- Potential International Donors
- European Union representatives
- Government ministries, departments and agencies
- Development partners
- Civil society organisations

- Community-based organisations
- Traditional authorities
- Community Resource Management Areas (CREMAs)
- Community Executive Committees (CECs)
- Local communities
- Environmental practitioners
- Researchers and academia
- The media
- The general public through online platforms

Scope of Services

The selected consultant shall be responsible for all aspects of documentary production, including but not limited to:

Pre-production

- Review project documents and communication materials.
- Hold inception meetings with project partners.
- Develop the documentary concept and creative treatment.
- Prepare a storytelling framework identifying the central narrative and key stories of change.
- Develop interview guides and production schedules.
- Identify suitable interviewees in consultation with the project team.

Production

Undertake filming in selected project locations across the:

- Eastern Region
- Ashanti Region
- Western Region
- Western North Region
- Ahafo Region
- Greater Accra Region

Capture:

- Community interviews
- Beneficiary testimonies
- Women and youth's perspectives
- Traditional authorities
- Community leaders
- CREMAs and CECs
- Civil society organisations
- Government representatives

- Project implementation teams
- High-quality aerial footage (where appropriate and legally permitted)
- Landscape and environmental footage
- Community interactions and activities
- B-rolls supporting the overall narrative

Post-production

- Develop a compelling narrative structure.
- Professional editing.
- Colour grading.
- Audio mixing.
- Motion graphics.
- Licensed background music.
- English subtitles.
- Opening and closing credits acknowledging project partners and the European Union in accordance with visibility requirements.
- Two review rounds with incorporation of comments.
- Citations, References and Credits where due.

Expected Deliverables

The consultant shall provide:

- Inception Report.
- Documentary concept and creative treatment.
- Storyboard and production schedule.
- Rough Cut.
- Revised Cut.
- Final **20-minute documentary** suitable for public screening.
- One **5-minute impact summary film**.
- Three **60-second social media videos**.
- One **30-second promotional trailer** for future use.
- English subtitled version.
- High-resolution photographs captured during production.
- All raw files (videos, audios, and other documents) as well as editable project files on an external storage device (specifically, SSD) supplied by the project.

Storytelling Expectations

The documentary should move beyond documenting activities to answering questions such as:

- What challenges existed before the project?
- Whose lives have been changed?
- What has changed?
- How did the project contribute to this change?

- Why does this change matter?
- What lessons can others learn?
- What still needs to be done?

The production should combine creativity and strong visual storytelling with authentic human experiences, creating an engaging documentary that resonates with both technical and non-technical audiences.

Consultant Qualifications

Interested firms should possess:

- Minimum five years of documentary production experience.
- Demonstrated experience producing documentaries for development partners.
- Strong portfolio of impact documentaries, preferably related to environment, governance, conservation, human rights or community development.
- Professional filming, lighting, sound and editing equipment.
- Experienced multidisciplinary production team.
- Excellent storytelling skills.
- Ability to travel extensively within Ghana.

Submission Requirements

Interested firms should submit:

1. Cover letter expressing interest.
2. Company profile.
3. Technical proposal outlining:
 - Understanding of the assignment.
 - Proposed storytelling approach.
 - Creative treatment.
 - Methodology.
 - Work plan.
4. Financial proposal.
5. CVs of key personnel.
6. Links to at least three similar documentaries.
7. Client references.
8. Company registration documents and relevant tax compliance certificates.

Only shortlisted applicants will be invited to present their creative concepts before final selection.

Timeline

The assignment is expected to commence immediately after contract signing and be completed within **eight (8) weeks**. The period shall cover inception and story development, pre-production, field production across the selected regions, editing, review and revisions, and final delivery of all agreed outputs.

Intellectual Property

All documentary materials including footage, photographs, scripts, graphics, audio recordings, edited materials and final outputs developed under this consultancy shall become the exclusive property of the BRACE Project consortium.

The consultant may not use or publish any project materials without prior written consent from the consortium.

Submission of Expressions of Interest

Interested firms should submit their applications electronically to:

Email: ghana@arocha.org

Subject: *Expression of Interest – BRACE Impact Documentary Production*

Deadline: Tuesday, October 6, 2026